

# Redefining Place-Making

In Small Communities after the Loss of the Family Fishery



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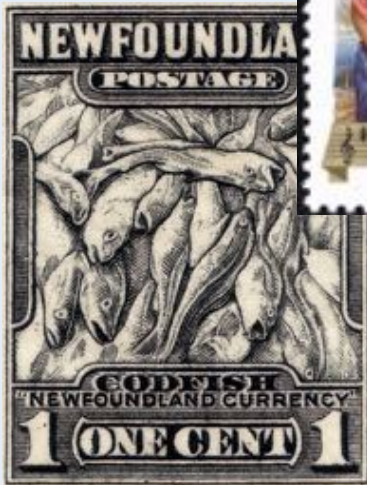
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## Intergenerational Socialization

# Our Heritage is Our Identity

And it touches everything....



# In Newfoundland & Labrador... it is all about fish and fishing!

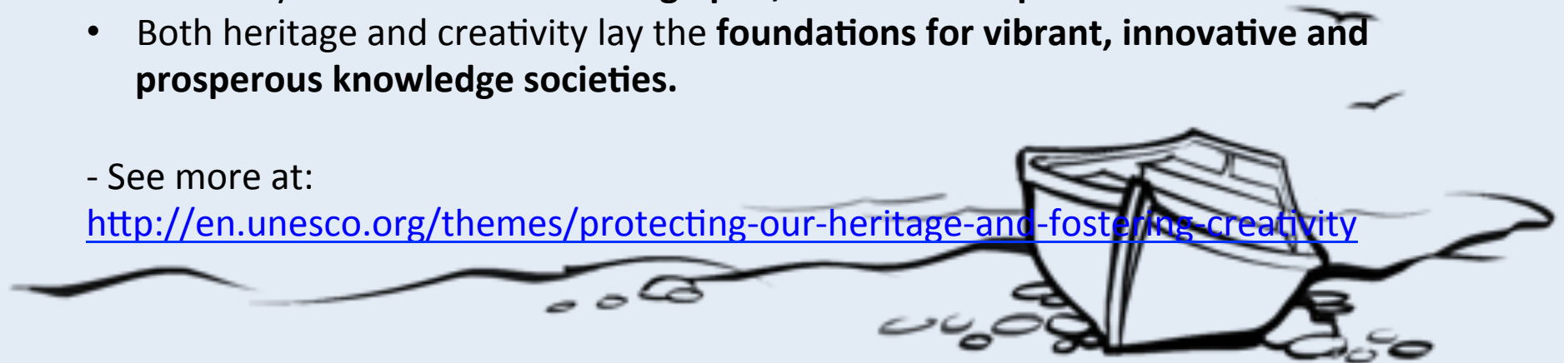


# UNESCO is convinced that no development can be sustainable without a strong culture component.

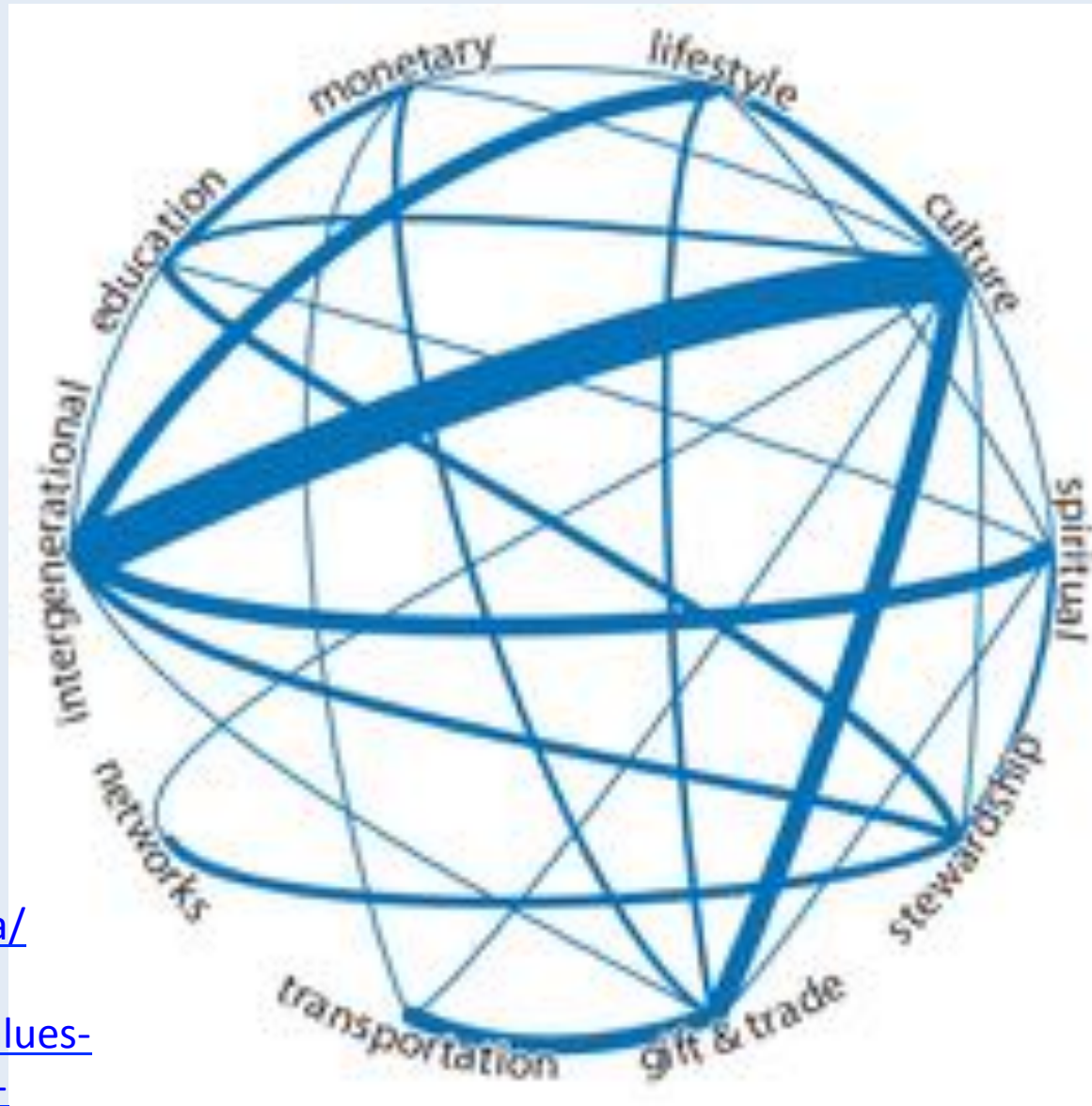
- In today's interconnected world, culture's power to **transform societies** is clear.
- Its diverse manifestations – from our cherished historic monuments and museums to traditional practices and contemporary art forms – **enrich our everyday lives** in countless ways.
- Heritage constitutes a **source of identity** and **cohesion for communities** disrupted by bewildering change and economic instability.
- Creativity **contributes to building open, inclusive and pluralistic societies**.
- Both heritage and creativity lay the **foundations for vibrant, innovative and prosperous knowledge societies**.

- See more at:

<http://en.unesco.org/themes/protecting-our-heritage-and-fostering-creativity>



# How Fishers View Their Fishery



Ecotrust  
Canada and  
the T. Buck  
Suzuki  
Foundation,  
2013

[http://ecotrust.ca/  
briefing/  
understanding-values-  
in-canadas-north-](http://ecotrust.ca/briefing/understanding-values-in-canadas-north-)

# How Our Children Were Taught

- Watch 8, 9 & 10 year-olds cut out cod tongues under the watchful eye of adults:

<http://www.cbc.ca/player/News/Canada/NL/ID/2610041305/>

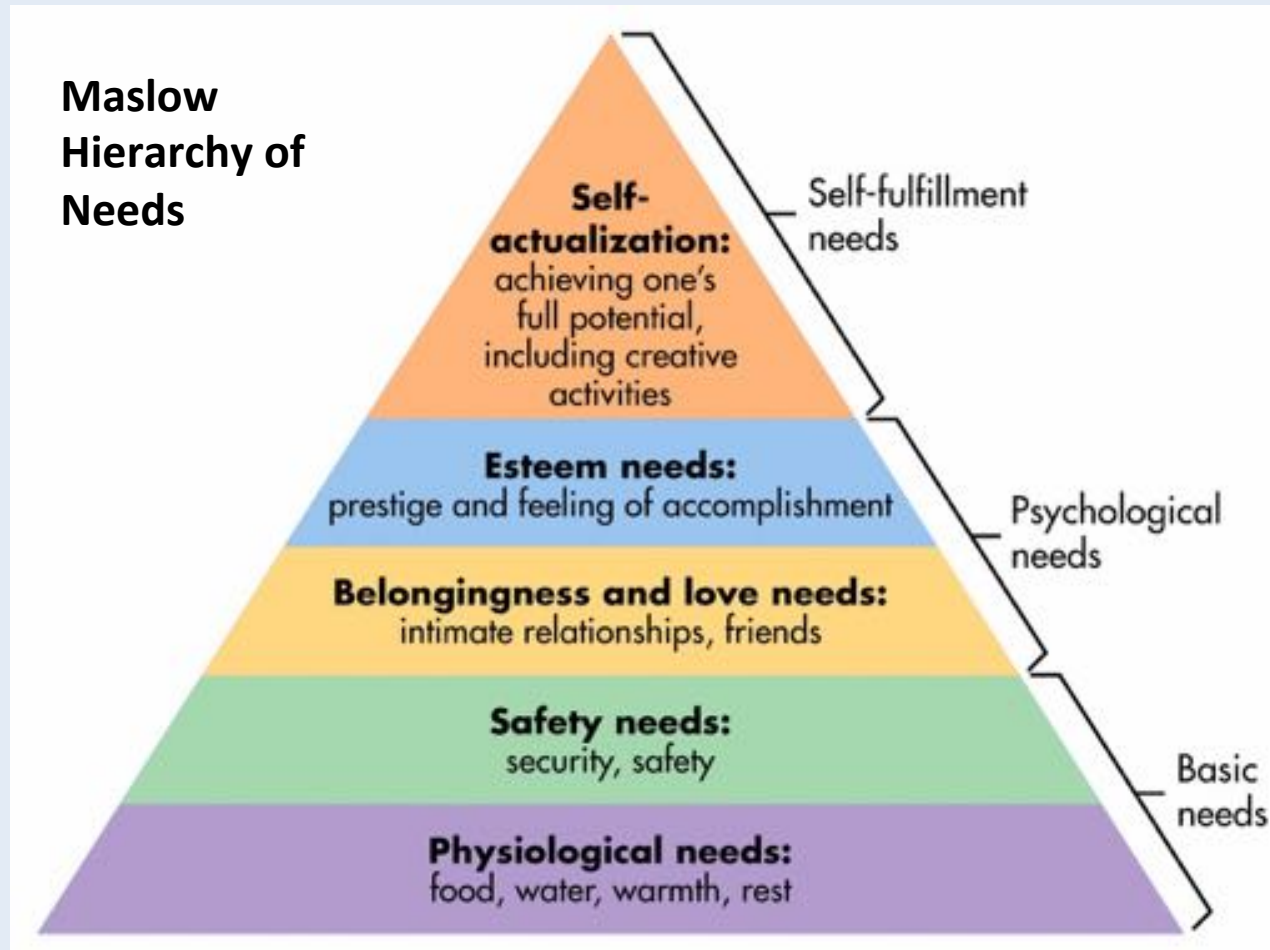
- Watch youngsters collect dried saltfish:

<http://www.cbc.ca/player/News/Canada/NL/ID/2600954185/>

- Watch boys build a boat:

<http://www.cbc.ca/news/canada/newfoundland-labrador/land-sea-archival-extra-visiting-l-anse-au-clair-1982-1.2936803>

# What Did This Provide Our Youth?





**Change?!**

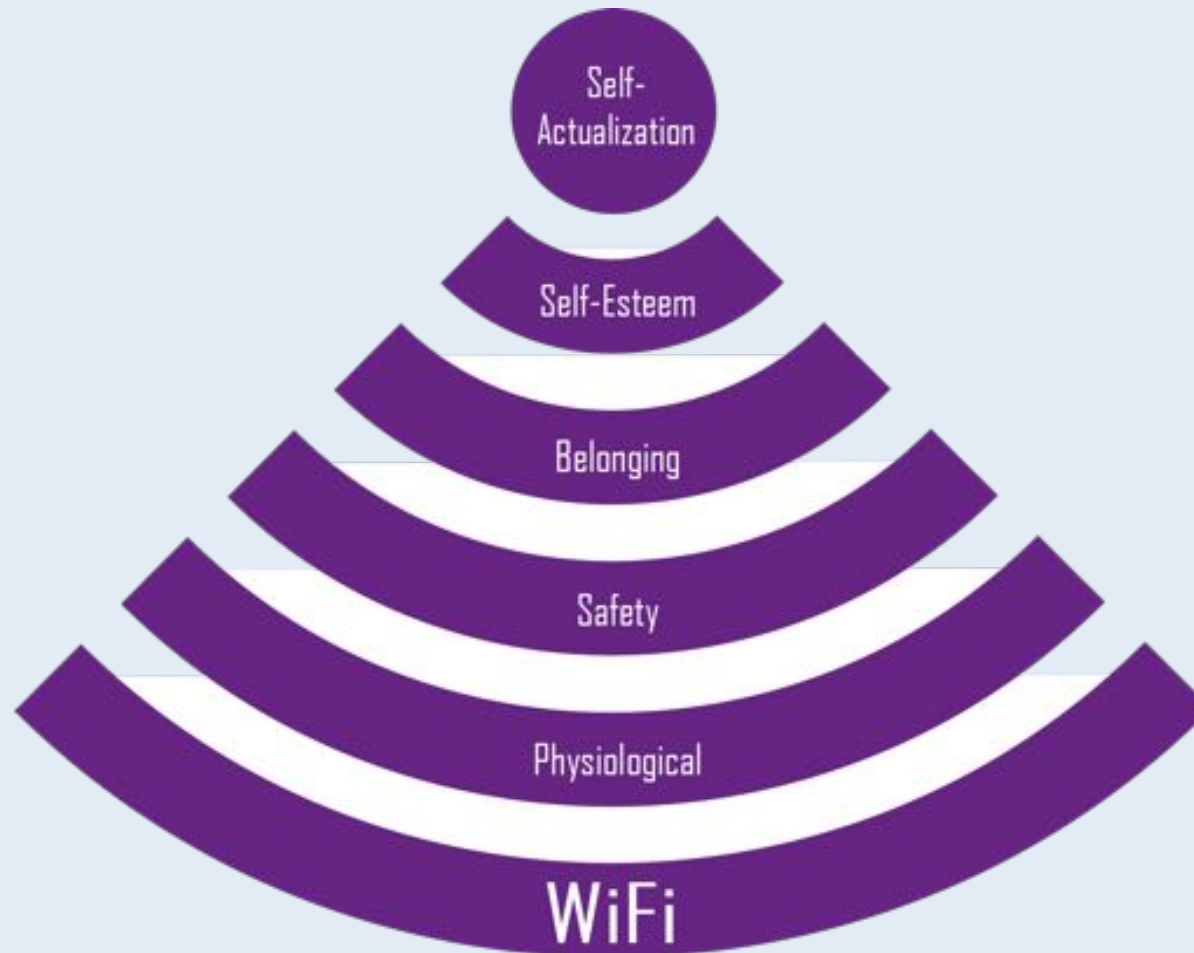




**An entire generation has now come to adulthood since the Cod Moratorium**



# And Then We Added The Virtual World



# What are Our Youth Facing?



- Disconnect with grandparents left behind in outport communities
- Disconnect with community
- Increasing effects of urbanization or Nature Deficit Disorder (Louv)
- Biophobia (E.O. Wilson - Biophilia)
- Videophilia 2-8 hrs (Pergams & Zaradic)



No Sense of Place, Lack Identity,  
Mental and Physical Health Problems



- Unemployment rates are higher than the national average
- Crime rates are higher than the national average
- 30% of homeless are youth -2X higher
- Second lowest birth rate

# Most Kids' Experience With Fish...



?

# What was happening? Place-making!

1. (Re) Identify the Place (KEY: SACRED PLACE)
2. (Re) Inhabit the Place (KEY: PEOPLE & STORIES)
3. (Re) Activate the Place (KEY: DO HERITAGE THING)
4. (Re) Interpret the Place (KEY: MODERN EXPRESSION)
5. (Re) Identify WITH the Place (KEY: CELEBRATE)

BIG THEMES: intergenerational socialization – natural & cultural heritage – active learning

# Caplin Roll



# Dory-Building



# **Now you try it....**

**How would you design a program to ...**

- 1. Teach net knitting to youngsters?**
- 2. Teach Facebook use to seniors?**
- 3. Teach food canning techniques?**
- 4. Teach an active outdoor activity?**



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**Thank You!**

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**Intergenerational Socialization**



