

cna

College of the North Atlantic



Framing Our Future

Customized and Continuous Learning

at

College of the North Atlantic

2023 Municipal Symposium

Mandate

Workforce Development

“ identify the education and training requirements of the labour market in the province and provide courses or programs ...to meet those requirements”

and

to carry out additional courses or programs that it determines to be in the public interest”

College Act 1996

What Is Customized and Continuous Learning (CCL)?

Customized

- Content
- Location
- Schedule
- Delivery method

Continuous

- Life long
- Laddering of skills and interests
- Personal and professional

Vision

To deliver a variety of training that:

- is **dynamic** and **responsive** to a **diverse** audience
- is **relevant** to our community needs
- is professionally-oriented
- is technologically appropriate
- responds to the provincial fiscal environment
- leverages CNA's **comprehensive** expertise

Our Stakeholders

Individuals

Communities

Industry

Government and Agencies

Individuals

Our clients are our students!

- Offer professional development opportunities to encourage advancement at work
- Develop public offerings to attract students to work opportunities
- Encourage life-long learning through General Interest and Personal Development courses

We are open for business!

Community

Clients include regional and local development associations, local councils, townships, and special interest groups

- Facilitate participation in education and employment
- Respond to the regional need
- Offer in-community training for our rural students

Industry

Clients include Sector councils, industry associations, and private companies from “Mom and Pop” shops to large corporations

- Develop a skilled workforce
- Upskill existing employees to fill progressive roles
- Offer “on-time” customized training to develop skills and to remain current

Government and Agencies

Clients include:

Federal government, Provincial government, municipal governments, indigenous communities, and non-profit organizations

- Address labour gaps for developing sectors
- Create pathways to employment for equity-deserving groups
- Increase access to training for remote and rural audiences

CCL At a Glance

For Academic Year 2021-2022:

- **7,054 distinct students**
- **12,379 course registrations**
- **189,262 student/instructor contact hours**
- **2,206 courses delivered**

The CNA Experience

With operations in 17 campuses across the 5 schools, CCL interacts with **each team** below :

- 5 Academic Schools Strategic oversight, faculty qualifications, industry engagement
- Academic Development Program development, content quality control
- Academic Planning Office Quality control of program delivery
- Campus Operations Academic delivery and operational logistics
- Finance Budget development, invoicing, procurement
- Human Resources Collective agreement adherence, instructor recruitment, compensation
- Marketing and Communications Social media, website, student communications
- Business Solutions Student access, instructor access, IT systems support
- Physical Operations Facility access and set up
- Connected Learning Student online access support, instructional design
- Admissions and Registration Student acceptances, screening, and records processing
- Student Systems Program set up
- Student Services Student supports

How do we work together?

Reach out to your local campus with ideas, questions, thoughts on what you would like to see in your community

We have a team of business development professionals strategically located across the province

We will work with your team to develop training ideas, source possible funding, and develop the logistics to deliver that training

Community events at the campus-we are YOUR community college!

Questions?

Thank you!

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