



UMC Advocacy: next steps

Dr. Deatra Walsh, Director, Advocacy and Communications

UMC meetings

August 23, 2024

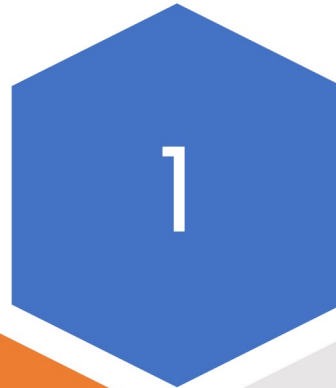
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STRATEGIC ADVOCACY

CURRENT PRIORITIES

SUSTAINABLE MUNICIPAL INFRASTRUCTURE

Advance approach to water and wastewater infrastructure based on right-sized innovative solutions + promote asset management.



EQUITY, DIVERSITY AND INCLUSION

Lead municipal reconciliation and anti-racism efforts + promote, encourage, and support greater equity, diversity and inclusion across the sector.

A REGIONAL APPROACH

Ensure regional government implementation moves forward consistent with MNL approach + promote regional approach to challenges/solutions.



COMMUNITY HEALTH AND SAFETY

Support members to address health and safety challenges in their communities through research and advocacy + lead sector-wide housing and public transportation conversations.

MUNICIPAL FISCAL STABILITY

Reignite municipal-provincial fiscal framework advocacy + support research on alternate sources of revenue.



CLIMATE RESILIENCE

Revitalize climate change and climate resilience conversations as per historical MNL work in this area + use and update the 7-steps toolkit as foundation.



Supporting municipalities





HR ISSUES/LABOUR MARKET



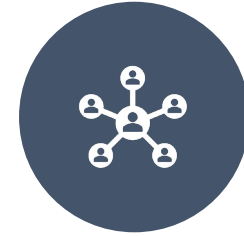
INFRASTRUCTURE -
CONTENT/FUNDING/PROCESS



THE COST OF DOING BUSINESS



ECONOMIC DEVELOPMENT



HEALTH/SOCIAL ISSUES



CODE OF
CONDUCT/ATIPP/LEGISLATION



ELECTIONS

UMC Advocacy: Next Steps



HR/LABOUR MARKET:
LMI DATA AND
ANALYSIS



INFRASTRUCTURE:
FINAL DATA REPORT +
UPDATES ON NEW
FUNDING
AGREEMENTS + NEW
POLICY DIRECTIONS
FOR PROCUREMENT
AND SELF-
ADMINISTRATION +
SUPPORTS FOR
IMPLEMENTING
WSER AMENDMENTS
(TA APPLICATIONS
AND
MONITORING/DATA)



THE COST OF DOING
BUSINESS: MOG
INCREASE OF \$6
MILLION + JOINT FCM
RESEARCH AND
ADVOCACY RE:
MUNICIPAL GROWTH
FRAMEWORK + NEW
WAYS OF DOING
BUSINESS FOR
INFRASTRUCTURE +
REGIONAL SUPPORT
PROCESSES



ECONOMIC
DEVELOPMENT:
RURAL AND
REGIONAL SUPPORTS
FOR ECONOMIC
DEVELOPMENT +
ADVOCACY TO
SUPPORT THE
IMPORTANCE OF
ECONOMIC
DEVELOPMENT (RED
TASKFORCE WORK)



HEALTH/SOCIAL
ISSUES: WORK WITH
WELL-BEING NL,
PROVINCIAL
DEPARTMENTS AND
FEDERAL PARTNERS
TO SUPPORT MUNIS
AS THEY NAVIGATE
COMMUNITY HEALTH
AND SAFETY
INCLUDING: FES
WORK.



CODE OF CONDUCT:
RESEARCH + CIVILITY
CAMPAIGN
(FEBRUARY TO MAY)
(50K/23) =2200 PER +
MYM (JUNE TO
SEPTEMBER) (20K
THROUGH PROVINCE)



ATIPP/NEW
LEGISLATION:
REGIONAL POLICY
NAVIGATORS



Thank you!

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