



# Municipalities

Newfoundland and Labrador

1951 - 2026

# 75<sup>TH</sup> ANNIVERSARY

**Developing Strong Resolutions: From Design to Impact**

# Outcomes

Participants will:

- Understand how resolutions influence advocacy and government decisions
- Apply MNL's classification system
- Recognize key components of strong resolutions
- Collaborate to develop shared solutions
- Learn how to use MNL tools and templates



# STRATEGIC ADVOCACY

CURRENT PRIORITIES

## SUSTAINABLE MUNICIPAL INFRASTRUCTURE

Advance approach to water and wastewater infrastructure based on right-sized innovative solutions + promote asset management.

## A REGIONAL APPROACH

Ensure regional government implementation moves forward consistent with MNL approach + promote regional approach to challenges/solutions.

## MUNICIPAL FISCAL STABILITY

Reignite municipal-provincial fiscal framework advocacy + support research on alternate sources of revenue.



## EQUITY, DIVERSITY AND INCLUSION

Lead municipal reconciliation and anti-racism efforts + promote, encourage, and support greater equity, diversity and inclusion across the sector.

## COMMUNITY HEALTH AND SAFETY

Support members to address health and safety challenges in their communities through research and advocacy + lead sector-wide housing and public transportation conversations.

## CLIMATE RESILIENCE

Revitalize climate change and climate resilience conversations as per historical MNL work in this area + use and update the 7-steps toolkit as foundation.

# What are resolutions?

*MNL's resolutions are a powerful tool for shaping advocacy priorities and driving meaningful change for municipalities across the province.*



# Why Resolutions Matter

- Drive MNL advocacy priorities
- Influence provincial decision-making
- Elevate municipal issues
- Create a unified voice across communities

***Your resolutions directly shape the work we do***



# What Makes a Strong Resolution

A strong resolution is:

- Clear and focused
- Based on a shared issue
- Supported by facts or context
- Solution-oriented
- Within municipal or government scope



# Resolution Structure

## Title

- Clear and specific

## Whereas (Background)

- What is the issue?
- Why does it matter?
- What evidence supports it?

## Therefore Be It Resolved

- What action is being requested?
- Who needs to act?



## **Resolution Title:**

Advocating for the Transfer of Municipal Infrastructure Funding Administration to the Department of Municipal and Community Affairs

## **Whereas:**

Whereas municipalities are responsible for the majority of public infrastructure in Newfoundland and Labrador and require timely, coordinated, and municipally-focused support to effectively deliver infrastructure projects;

## **Therefore Be It Resolved:**

that Municipalities Newfoundland and Labrador advocate to the Provincial Government to transition the administration of municipal infrastructure funding programs back to the Department of Municipal and Community Affairs to improve coordination, municipal engagement, and program responsiveness to local infrastructure needs.



# Resolution Classification

Resolutions are categorized to guide advocacy:

- **Category A — Core Municipal Issues**
- **Category B — Shared / Partner Issues**
- **Category C — Non-Municipal Issues**

Classification helps determine focus, priority, and approach



# From Local Issue to Sector Priority

Ask yourself:

- Does this impact multiple municipalities?
- Is this a shared or growing issue?
- Can it be framed more broadly?

**Strong resolutions reflect collective challenges**



# Brainstorming Activity

## What Issues Are You Facing?

In small groups:

- Identify 2–3 key challenges
- Think about:
  - Infrastructure
  - Funding
  - Capacity
  - Governance
  - Public safety
- What issue keeps coming up?



# Let's Map the Themes

## Goal:

Identify issues that resonate across municipalities or regions





**What key concern stood out most during your conversation?**

# From Issue to Resolution

## Turning Ideas into Action

Ask:

- What is the problem?
- Who has authority to act?
- What is the specific ask?
- Move from **issue** → **solution** → **action**



# Collaboration Matters

- Work with neighbouring communities
- Align on shared priorities
- Strengthen impact through joint resolutions

**Stronger together**



# Tools & Resources

MNL supports resolution development with:

- Templates and guidelines
- Staff support
- Past resolution examples
- Use available tools to strengthen submissions



# What Happens Next?

- Refine your resolution
- Collaborate with partners
- Submit ahead of deadline
- Reviewed and classified by MNL
- Voted on by membership
- Advanced as part of advocacy



# Key Takeaways

- Resolutions shape advocacy
- Focus on shared issues
- Be clear and specific
- Tools are available



**Thank you!**

*Your voice helps shape  
stronger municipalities.*

