

MNL Strategic Plan



Presented by Pat Curran, Pat Curran + Associates Inc.



Municipalities **75**th
Newfoundland and Labrador
ANNIVERSARY
1951 - 2026

MUNICIPAL SYMPOSIUM 2026

PARTNERS IN PROGRESS

GANDER, NL · MAY 7 - 9, 2026 · QUALITY HOTEL & SUITES

Overview



- Understand MNL's strategic planning process
- Review current strategic pillars
- Identify priority issues and future directions for MNL
- Provide meaningful feedback to help shape MNL's next strategic plan.

Timeline

April – November 2026



- Project Design (April - May 2026)
- Stakeholder Engagement (May – September 2026)
- Reporting (September – October 2026)
- Final Strategic Plan development - (October-November 2026)– presented at AGM

Consultative and Research Methodology



- Interviews - key internal and external stakeholders (notionally 30)
- Focus Groups - several sessions targeted to internal & external stakeholders
- Member Survey - online survey utilizing Survey Monkey
- Workshops - additional engagement activities within ongoing MNL meeting
- Literature Review - review of MNL documentation - plans, reports, etc.

MNL Vision



- We have a formalized, actionable seat at the table when issues of concern are addressed
- We are providing the tools to transform challenges into sector-leading solutions
- We are measuring and reporting our impact to the Board, membership and public

MNL Mission



We empower and support local governments to build vibrant communities

- MNL provides the sector with a collective path towards achieving sustainability
- We help members make informed decisions about where the future is going
- We provide tools to help them respond today and into the future
- We provide the sectoral memory necessary to assess the adequacy of proposed solutions
- We use our research and policy capacity to show stakeholders what is possible and probable and to ensure municipal councils have the legislative and financial capacity to follow that path

Engagement Activities



<https://www.mentimeter.com/app/presentation/al6bcfq4yssvgnxf7feevmthwppq43dq/edit>

What do you consider to be MNL's greatest strength?



menti.com
2761 5591

0 of 1 responded



What do you consider to be MNL's greatest weakness?



menti.com
2761 5591

0 of 2 responded



What is the greatest issue facing municipalities today?



menti.com
2761 5591

0 of 2 responded





MUNICIPAL

SYMPOSIUM 2026

PARTNERS IN PROGRESS

GANDER, NL · MAY 7 - 9, 2026 · QUALITY HOTEL & SUITES

Q & A

Contact Information



MNL Strategic Plan Portal at <https://municipalnl.ca/>

Pat Curran - pat@patcurran.ca or 709 687 8774