
NEWFOUNDLAND & LABRADOR'S
Vital Signs
A province-wide check-up of the quality of life in Newfoundland & Labrador's communities for 2014
A collaboration between
the Community Foundation of Newfoundland & Labrador and Memorial University's Harris Centre


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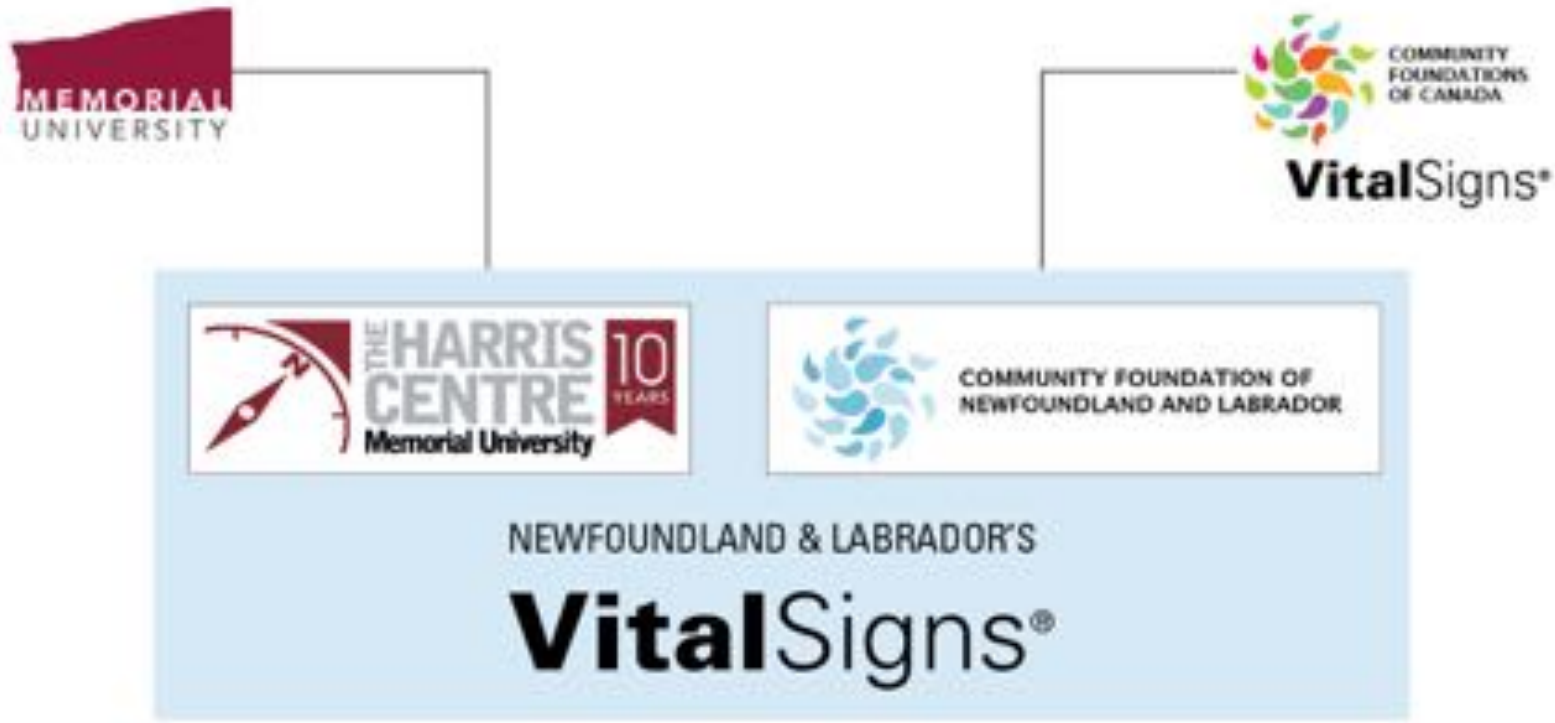
Newfoundland and Labrador's **Vital**Signs



Our Population Challenge

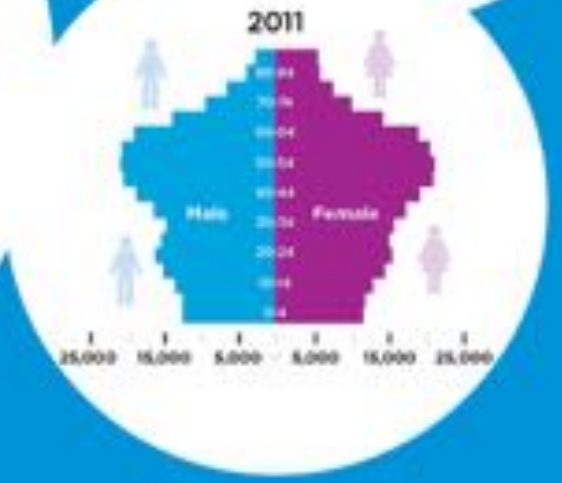
By Dr. Alvin Simms & Jamie Ward
Department of Geography, Faculty of Arts, Memorial University



"The challenge now is managing economic growth, supporting innovation, and diversification so the growth of the province can be sustained over time and no one gets left behind."







Newcomers

One way to cope with our demographic shift is to attract new people to the province. How is Newfoundland & Labrador faring?

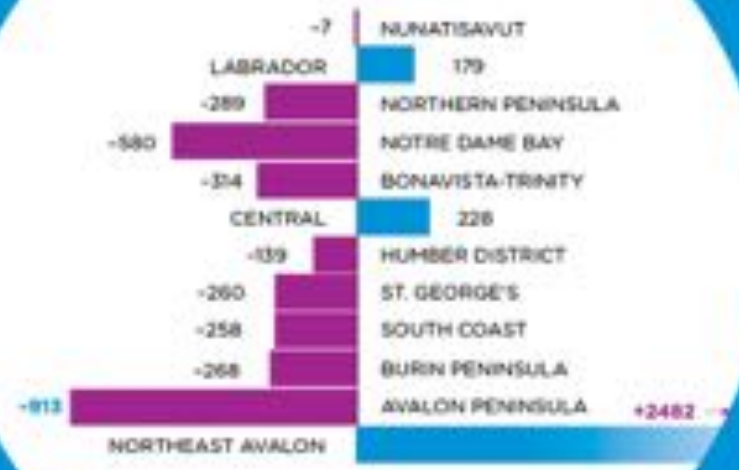
Migration

2012-13

High		Low	
International Migration *(2012-13)*			
St. John's Metro:	749	Nunatsiavut:	1
Labrador:	94	South Coast:	3
Avalon Peninsula:	46	Notre Dame Bay:	4
Interprovincial Migration *(2012-13)*			
Central:	60	St. John's Metro:	-314
Bonavista-Trinity:	22	Humber District:	-177
Nunatsiavut:	6	St. George's:	-164
Intraprovincial Migration *(2012-13)*			
St. John's Metro:	1,560	Avalon Peninsula:	-913
Central:	231	Notre Dame Bay:	-580
Humber District:	31	Bonavista-Trinity:	-314

Total Population Change

2012-13



The Town of Branch

Small town, big community engagement.

"While many communities in recent years have started to believe that their future is limited, we feel that our future is bright."





Craig Pollett

Municipalities NL

"The old ideas that government 'does' policy and the people 'receive' it, are falling away."

BRANCH

Civic Engagement, Belonging & Leadership

How connected do you feel with your government?
How connected do you feel to your community?

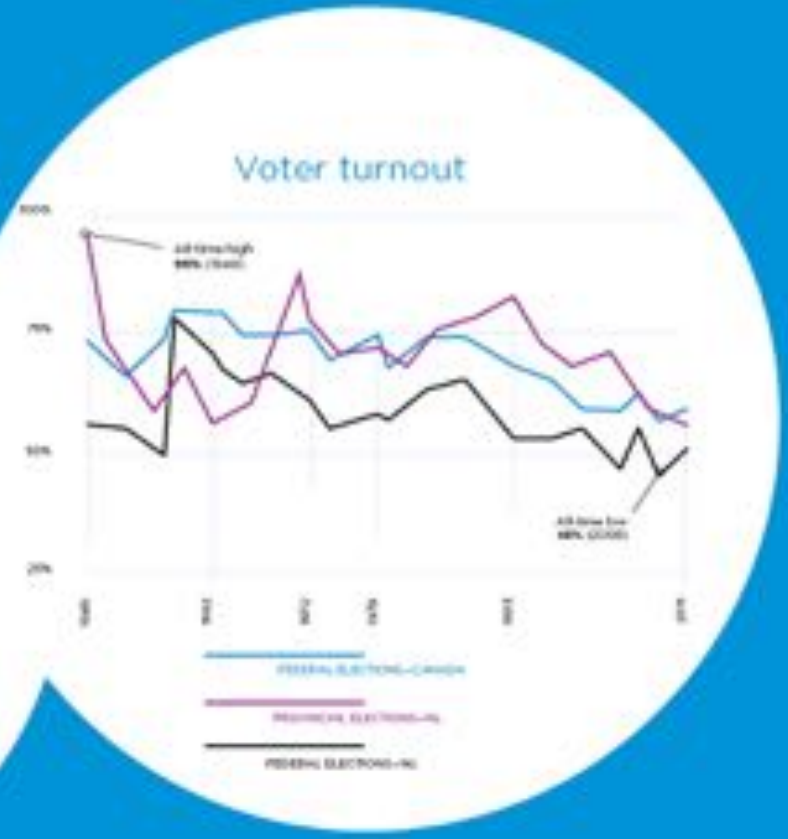
NEWFOUNDLAND & LABRADOR • CANADA

Volunteers
Aged 15 and Over (2010)
52% • 47%

Tax Filers Who Donate
(2012)
21% • 22%

Life Satisfaction—Satisfied
or Very Satisfied (2013)
93% • 92%

Sense of Belonging to Local Community—
Somewhat Strong or Very Strong (2013)
77% • 66%





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The Harris Centre Memorial University

Memorial University



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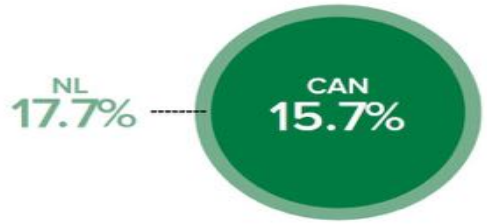
Seniors

TOTAL POPULATION WHO ARE SENIORS
2014



NE Avalon	13.4%
Avalon	22.5%
Burin	20.9%
South Coast	20.9%
St. Georges	22%
Humber	20%
Central	19.8%
Bonavista	22.3%
Notre Dame Bay	24.4%
Northern Peninsula	22.7%
Labrador	9%
Nunatsiavut	7.8%

MEDIAN INCOME OF SENIORS
2011



SENIORS IN POVERTY
2011



NE Avalon	12.1%
Avalon Peninsula	25.2%
Burin Peninsula	24.8%
South Coast	30.8%
St. George's	26.4%
Humber District	20.5%
Central	16.8%
Bonavista and Trinity	31.8%
Notre Dame Bay	33.3%
Northern Peninsula	40.1%
Labrador	20.5%
Nunatsiavut	26.5%



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Youth

TOTAL POPULATION WHO ARE YOUTH

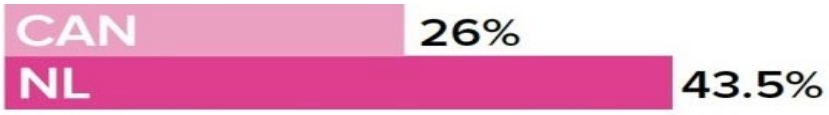
Age 19 and under, 2011



NE Avalon	20.5%
Avalon Peninsula	18.1%
Burin Peninsula	18.9%
South Coast	17.9%
St. George's	18.5%
Humber District	19.8%
Central	20.6%
Bonavista and Trinity	18%
Notre Dame Bay	17.6%
Northern Peninsula	16.7%
Labrador	25.8%
Nunatsiavut	28.3%

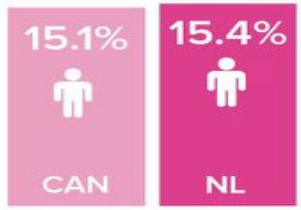
OBESITY RATES

Age 12-19, 2014

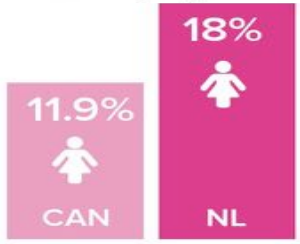


YOUTH UNEMPLOYMENT

2013



Male Youth Unemployment



Female Youth Unemployment



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Gender

POVERTY RATES BY GENDER

2010

Males

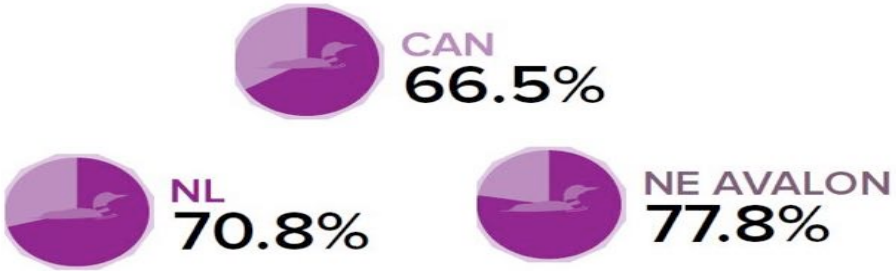


Females



FEMALE TO MALE EARNINGS RATIO

2011



WOMEN IN POLITICS

Percent, 2015

FEMALE
MALE





39% of municipal officials elected in NL in 2013 were women.
(not including those appointed by acclamation)



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