HACKING MOUNT PEARL

CAL LEGROW
INSURANCE & FINANCIAL GROUP

CITY OF
Mount Pearl

What is a Hackathon?

Why a Municipal Hackathon?

Planning a Hackathon

Things to Consider

Weekend Schedule

Challenges

Prizes

Emcee

Food

Music

Wifi

Technology requirements

Physical space

Sponsors

Mentors

Judges

Equipment

Transportation

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Awesome Sponsors











Schedule

Friday, November 1st

Time	Activity
6:30 pm	Hacking Mount Pearl Kick-off
7:00 pm	Challenge Details and New Challenge Pitches
7:30 pm	Team Formation
8:30 pm – 10:00 pm	Opening Social

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Schedule

Saturday, November 2nd

Time	Activity
8:00 am	Breakfast
8:30 am	Hacking Begins
12:00 pm	Lunch
3:00 pm – 4:00 pm	Pitch Clinic (optional)
5:00 pm	Dinner
Overnight	Hacking (optional)

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Schedule

Sunday, November 3rd

Time	Activity
8:00 am	Breakfast
12:00 pm	Presentations Due
12:00 pm	Lunch
1:00 pm	Team Presentations
2:40 pm	Judging
3:00 pm	Awards and Closing Remarks

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Weekend Challenges

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Resident Notices

How can the City improve the internal and external flow of resident communication, reducing the manual work required for communications.

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Recycling Rates

How can technology help us improve recycling rates?

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Funding Frustration

How can the City improve the process of finding, applying, and reporting on funding opportunities?

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Climate Change

What can the City do, using technology, to help us reduce energy consumption and reduce our carbon footprint?

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Others

- Active transportation
- Food security
- Water quality monitoring

Prizes

FIRST PLACE

- $7,500 cash
- $10,000 in startup capital
- 12-month Summit Centre membership (per participant)

SECOND PLACE

- $3,500 cash
- $5,000 in startup capital

THIRD PLACE

- $2,000 cash

Community Spirit

$1,000

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Judging Criteria

Feasibility/Promise (35%)

Design (20%)

Innovation (25%)

Collaboration (10%)

Presentation (10%)

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The Weekend at a Glance

#hackingMP

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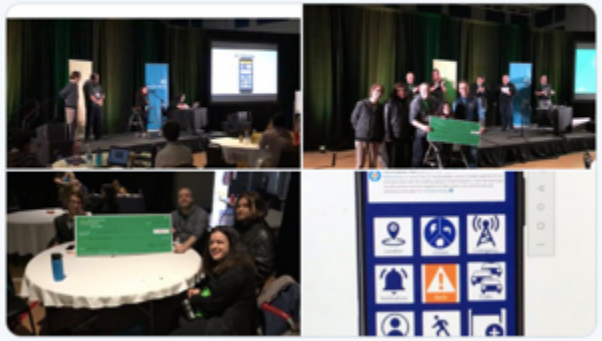
What People Had to Say

Kathy Hawkins @KathyHawkinsNL · Nov 3
What a great time we had at #hackingMP this weekend! We pitched a mobile app idea to solve a challenge, ate good food, had fun AND...We won the Community Spirit Award! A1Notices rocked it! Thank you judges and organizers! @Mount_Pearl @AccessibilityMatters #Inclusion4Everyone



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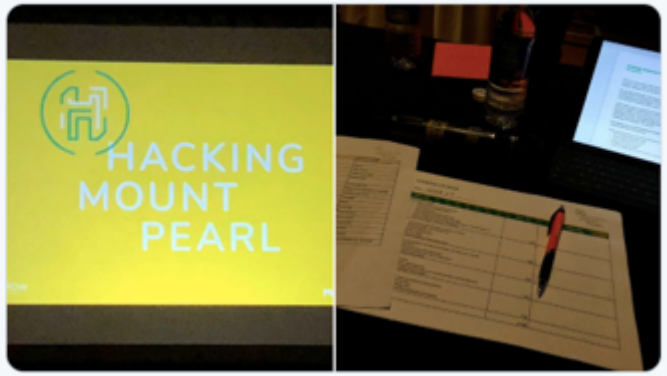
Craig Pollett @CraigPollett · Nov 3
About to get all judgy with 16 teams who have been working hard all weekend on innovative solutions for today's municipal challenges! #hackingmp @Mount_Pearl



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Josh Taylor @JoshTaylorNL · Nov 3
Pitch time at Hacking Mount Pearl. What a weekend! The organizers crushed it :) Now let's see the results ... #hackingmp



3 3 11

Eddy St. Coeur @EddySt · Nov 3
Reflections on the first half of presentations at #hackingmp

Wow.

Don't underestimate the abilities of problem solvers in a room focused for 36 hrs

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Paul Preston @paulpreston_nl · Nov 3
My view for the next couple of hours as I judge up to 16 pitches/solutions from #HackingMountPearl @NATI_NL @Mount_Pearl



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What Happens Next?



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