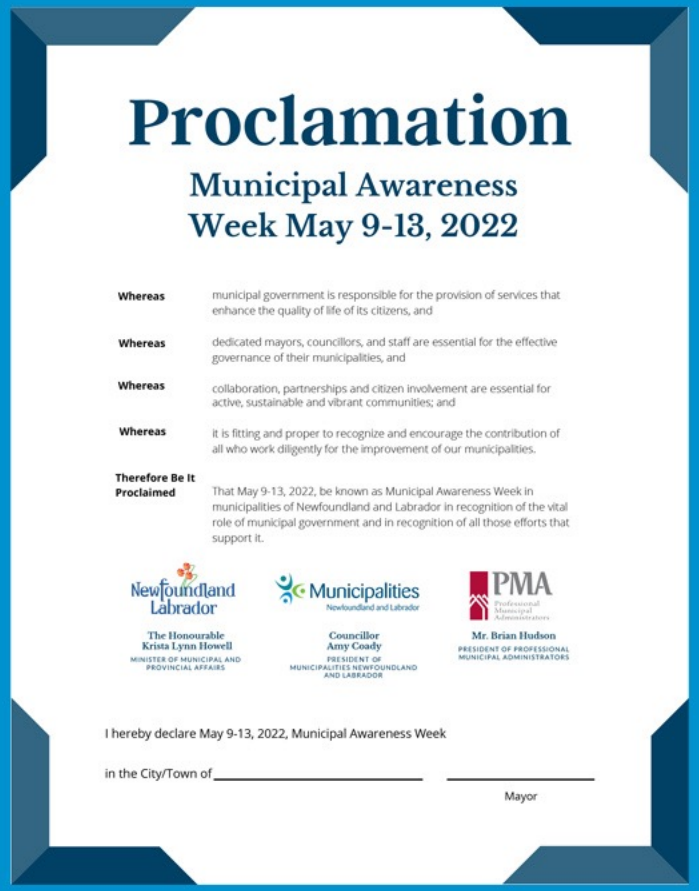
Municipal Awareness Week 2022

Proclaim Municipal Awareness Week in your community

Municipal leadership and work are essential building blocks of our communities and civic society. #MunicipalAwarenessWeek @MunicipalNL @PMANL709 @MPA_GovNL



Proclamation

Municipal Awareness Week May 9-13, 2022

Whereas municipal government is responsible for the provision of services that enhance the quality of life of its citizens, and

Whereas dedicated mayors, councillors, and staff are essential for the effective governance of their municipalities, and

Whereas collaboration, partnerships and citizen involvement are essential for active, sustainable and vibrant communities; and

Whereas it is fitting and proper to recognize and encourage the contribution of all who work diligently for the improvement of our municipalities.

Therefore Be It Proclaimed That May 9-13, 2022, be known as Municipal Awareness Week in municipalities of Newfoundland and Labrador in recognition of the vital role of municipal government and in recognition of all those efforts that support it.

Newfoundland Labrador — The Honourable Krista Lynn Howell, MINISTER OF MUNICIPAL AND PROVINCIAL AFFAIRS

Municipalities Newfoundland and Labrador — Councillor Amy Coady, PRESIDENT OF MUNICIPALITIES NEWFOUNDLAND AND LABRADOR

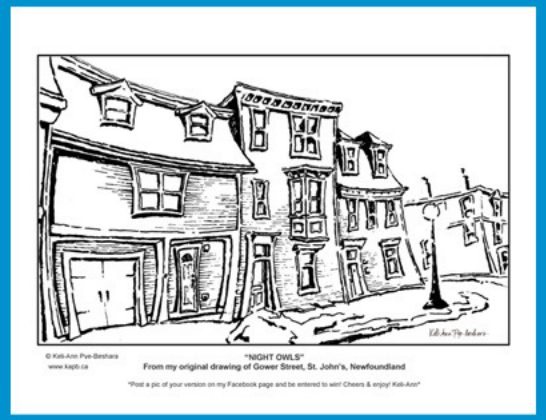
PMA Professional Municipal Administrators — Mr. Brian Hudson, PRESIDENT OF PROFESSIONAL MUNICIPAL ADMINISTRATORS

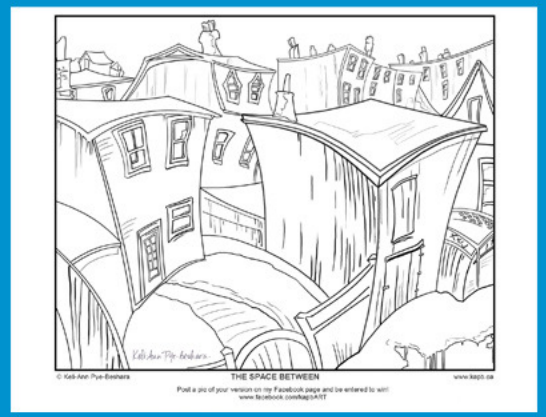
I hereby declare May 9-13, 2022, Municipal Awareness Week

in the City/Town of _____ _____ Mayor

Municipal Awareness Week 2022

Host a Municipal Colouring Contest





Colouring is a fun experience for everyone! Ask residents to submit colouring sheets to the Municipal office.

Download colouring sheets from NL artist Keli-Ann Pye-Beshara at www.kapb.ca/pages/colouring-sheets

Municipal Awareness Week 2022

Social Media Challenge

A challenge is simple to organize, since unlike a contest there are no prizes or rules to worry about. Ask people to tag your town in their posts so that you can share the posts.

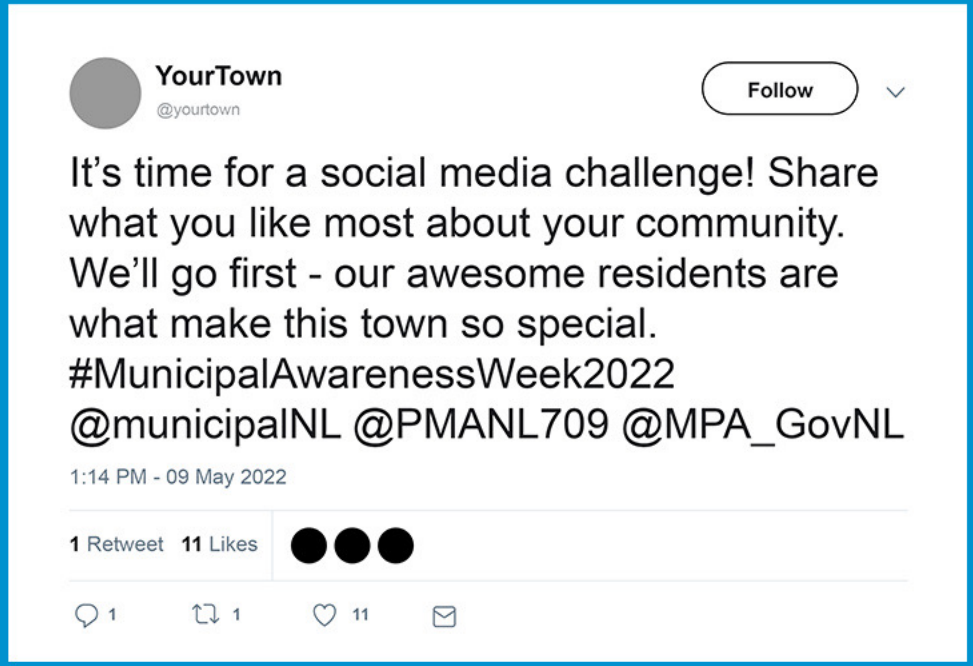
Start by posting a question on your municpality's social media of choice. Here are some suggestions to get you started:

Post a photo of your favourite place in town

What does your municipality mean to you?

What do you like most about your community?

What's one thing you like most about your town, and one thing you would like to change?



Municipal Awareness Week 2022

Mayor for a Day

Pick an age group in your community to invite submissions for mayor for a day. Often these contests are directed toward elementary school-aged children (grades 4 to 6). Form a committee, invite written submissions, and publicize your contest.

We suggest asking children what matters to them in their community and what they would do to change things if they were mayor for a day. Pick a day and invite them in to celebrate.



Municipal Awareness Week 2022

Connect With Your Local School

Tell your local school principals that May 9 – 13 is Municipal Awareness Week across the province. Let them know that as leaders, councillors and administrative staff are available to speak with classes about how municipalities work, what kinds of services and programs they provide to communities, and how young people can become civically engaged at the municipal level.

Be sure to give the school at least two weeks of lead time to arrange and prepare for your visit.



Municipal Awareness Week 2022

Careers and Leadership in the Municipal Sector

Connect with and engage post-secondary students to talk about career and leadership options in the municipal sector. Students from the College of the North Atlantic, Memorial University and other post-secondary institutions are working and interacting with municipalities.



Municipal Awareness Week 2022

Invite Residents Into Municipal Facilities

Offer tours of municipally-owned facilities

Host a Town Office open house

Go virtual with a livestream tour or walkthrough on social media

