Newfoundland Labrador

Welcoming Communities

Introduction and Overview

Newfoundland Labrador

- Immigration to Newfoundland and Labrador
- Immigration Source Countries
- Where Immigrants are Settling
- Importance of Immigration
- Benefits of a Welcoming Community
- Creating a Welcoming Community

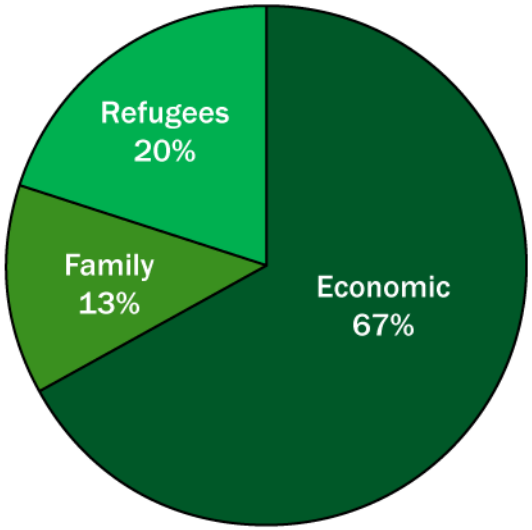




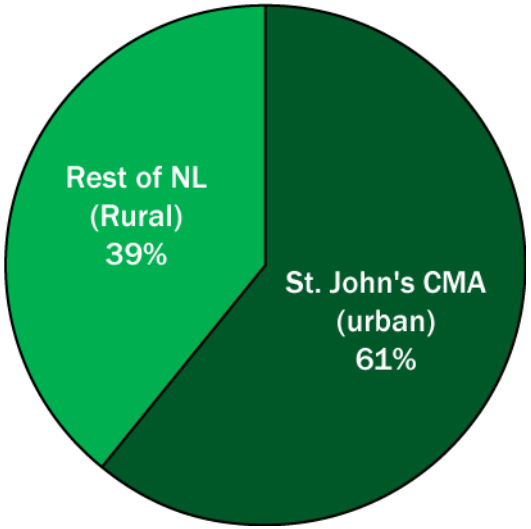
Immigration in NL

Newfoundland Labrador

Categories of Immigration:



Urban/Rural split:



- **Prior to 2007 an average of 450 immigrants compared to 896 in 2014.**
- **Between 2008 and 2014, immigration accounted for 38 % of the overall increase in the province's population.**

Top Source Countries

Newfoundland Labrador



Top Source Countries

Newfoundland Labrador



Top Source Countries



Top Source Countries

Newfoundland Labrador



Top Source Countries



Top Source Countries



Top Source Countries



Top Source Countries



Top Source Countries



Top Source Countries

Newfoundland Labrador



Government's Key Immigration Goals

- Attraction of Newcomers
- Retention of Newcomers
- Welcoming Communities







Importance of Immigration in NL

- Community and Economic Development
- Potential to Address Declining Populations
- Revitalization and Diversification of Communities
- Attraction of Workers





What is a Welcoming Community?

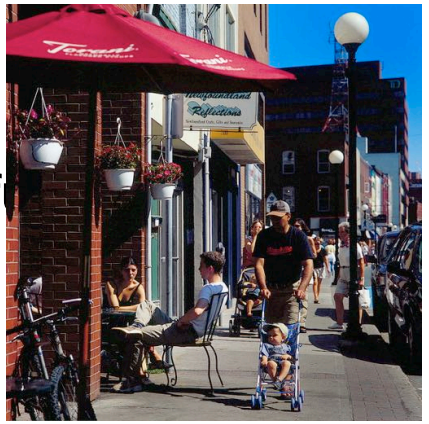
Newfoundland Labrador

- A strong desire to receive newcomers and create an environment in which they feel at home.



- Ensures newcomers are able to participate fully in all aspects of community life.

- Ensures newcomers have access to a full range of services and programs, and can find meaningf employment opportunities.



Benefits of a Welcoming Community

Newfoundland Labrador

- Improve:
  - attraction
  - integration
  - retention
  - local economy
  - social and cultural development



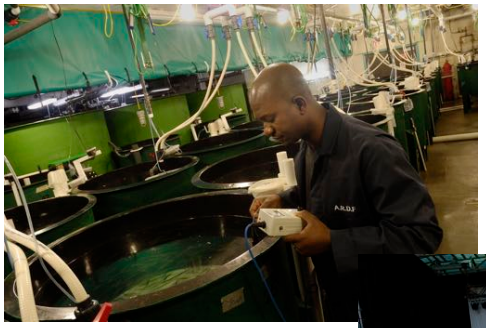


"Benefits all newcomers"

Characteristics of a Welcoming Community

Newfoundland Labrador

1. Employment Opportunities
2. Fostering Social Capital
3. Affordable and Suitable Housing
4. Positive Attitudes Towards Immigrants
5. Presence of Newcomers Support Services
6. Connections Between the Main Players







Characteristics of a Welcoming Community

Newfoundland Labrador

7. Features and Services Sensitive to Newcomers

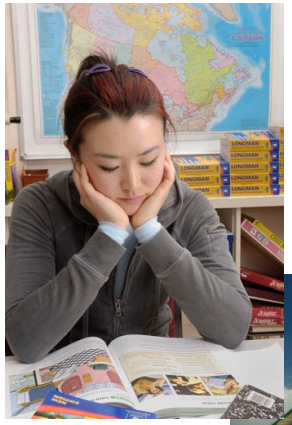
8. Educational Opportunities

9. Accessible and Suitable Healthcare

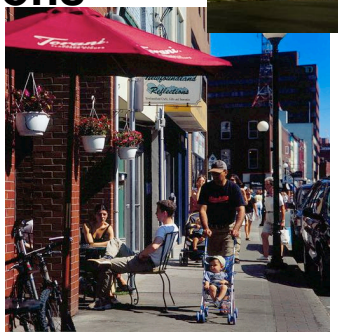
10. Available and Accessible Public Transit

11. Presence of Diverse Religious Organizations

12. Social Engagement Opportunities







Characteristics of a Welcoming Community

Newfoundland Labrador

13. Political engagement opportunities

14. Positive relationships (police/justice sys

15. Safety

16. Opportunities for use of public space/recreation

17. Favorable media coverage







How AES Can Assist your Community

Newfoundland Labrador

- **Can work with interested communities:**
  - **OIM can facilitate Welcoming Communities Workshop**
  - **Assist in the development of a customized action plan**



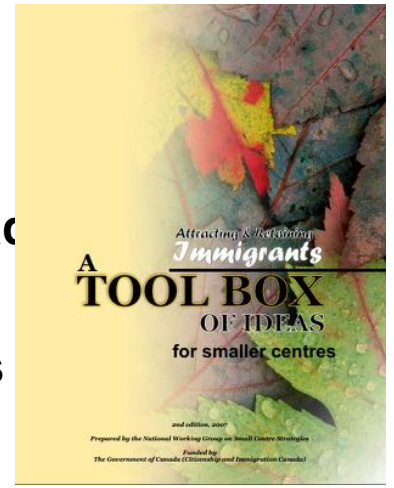
- **Action Plan: identifies your key activities which will help the community enhance the social, economic, and cultural integration of newcomers**

You have to be the champion of your Action Plan!

Welcoming Communities: Session One

Newfoundland Labrador

- **Building Awareness**
  - Learn about the immigration categories and lead
  - Learn about statistical and demographic trends
  - Connect with other community stakeholders
  - Become familiar with the Toolbox of Ideas f es
  - Understand some key dimensions of cultur





Welcoming Communities: Session Two

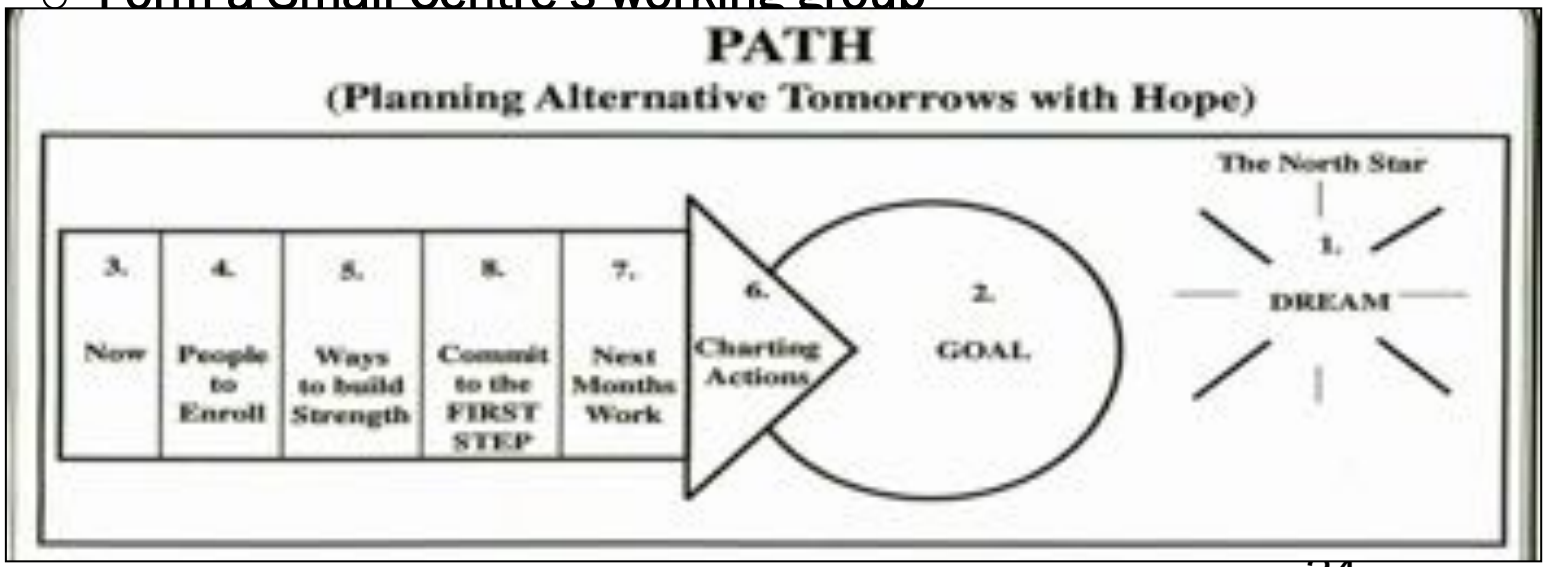
- Explore your Local Community
  - Understand barriers and challenges faced by newcomers
  - Explore benefits and challenges of attracting newcomers
  - Recognize key factors of a welcoming community
  - Identify SWOT



Welcoming Communities: Session Three

Newfoundland Labrador

- <u>Develop Action Plan</u>
  - Develop a long term action plan utilizing the PATH
  - Form a Small Centre's working group



Sample PATH

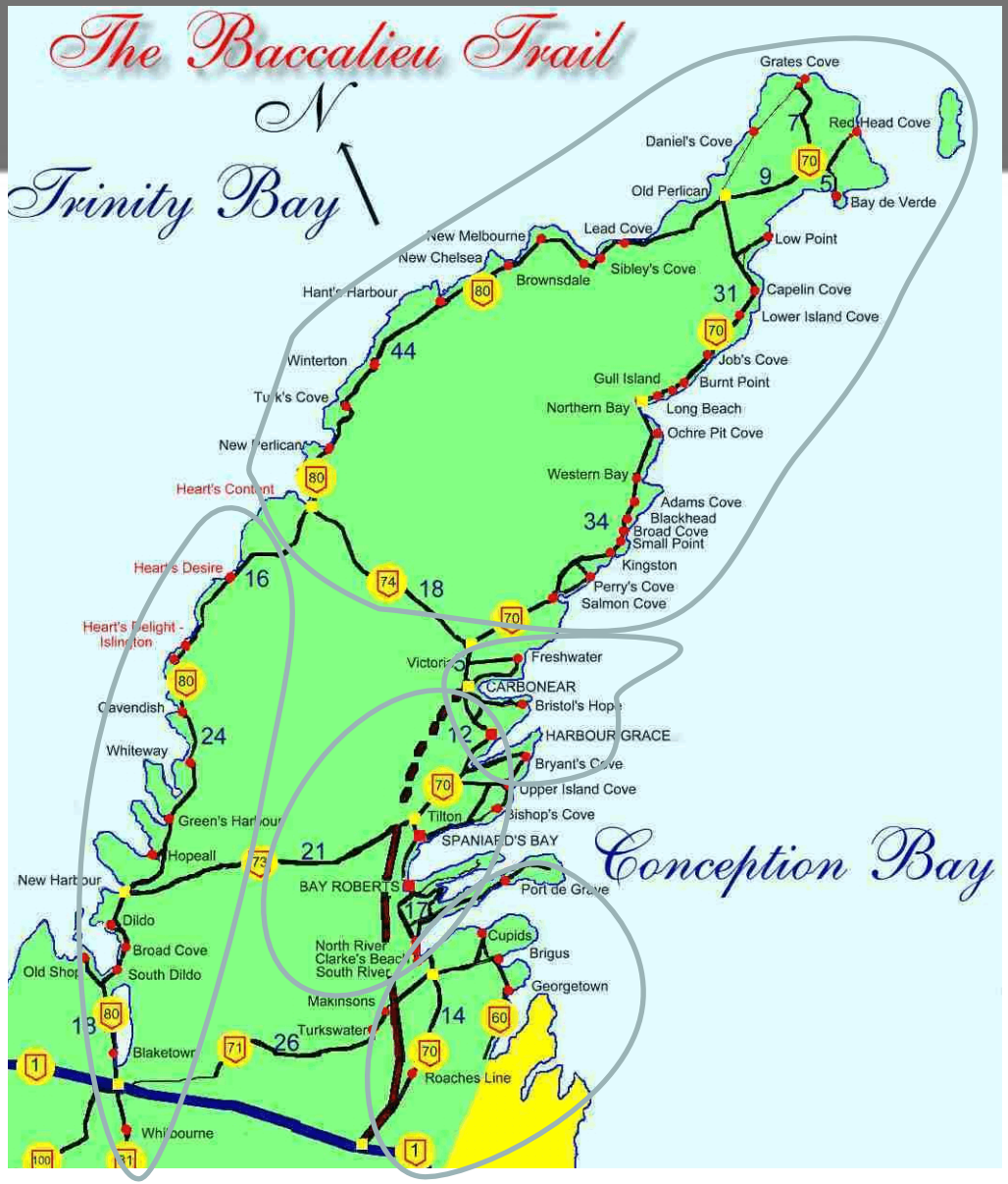
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Baccalieu Trail: A Success Story

- Formation of a Regional Welcoming Committee
- Division of Region into Five "Neighbourhoods"
- Cooking Classes Delivered Online
- Monthly Meet and Greets
- College Program added Cultural Competency
- Welcome Centre
- Recognized as a "Best Practice" in Canada
- Developed a Buddy Program





Five Neighbourhoods

- Baccalieu
- Crescent
- Carbonear
- Ascension
- CBN Commercial Corridor

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Opportunities to Adapt Baccalieu Trail Model

- Municipalities can:
  - develop a singular approach to develop an Action Plan.
  - work together as a regional body to develop a regional Action Plan.
  - examine opportunities to create neighborhood hubs within regions.

Rural lifestyle can be attractive to newcomers but attraction and retention efforts are required to retain!



Contact Information

Sheldon O'Neill

Settlement and Integration Consultant

Office of Immigration and Multiculturalism

Department of Advanced Education and Skills

sheldononeill@gov.nl.ca

www.nlimmigration.ca

709.729.7732